


# GET CAPELLA

## The Guided Category Strategy Creator®

Capella puts you at the forefront of next generation AI powered category management. Accelerate creation of data driven, breakthrough category strategies with full confidence - Capella is built on the globally recognized 5i® Category Management process and, of course, our 22 years' experience of driving world class procurement in global companies.



A woman with long dark hair and black-rimmed glasses is looking down at a laptop. She is wearing a dark turtleneck and a black leather jacket. The image is overlaid with a blue gradient that is darker on the left and lighter on the right, where the woman is. In the top left corner, there is a dark blue rounded rectangle.

## Realize your goals and automate category strategy creation

Capella is how today's leading organizations deliver corporate goals by deploying the optimum supply-side sourcing strategies.

Capella aligns category strategies to your priorities whether cost out, supply-side sustainability, or both. And Capella's Guided vs Advanced modes mean you can automate strategy creation for the generic spend, allowing your team to focus on the more strategic value add categories.

# DISCOVER THE UNIQUE DIFFERENCE OF CAPELLA



## Become a leader in digital category management

Capella's unique intelligence engine combines advanced algorithms derived from the 5i<sup>®</sup> process and our secure, closed AI. The result is advanced strategies you can trust, linked to market, category and internal data.



## Engage the business, drive collaboration

Designed for collaboration, Capella partners you with the business and engages stakeholders to co-create category strategies, turning ideas and requirements into clear outcomes and category strategies the business will champion.



## Get real-time benefits tracking

With its real-time governance dashboard, Capella offers visibility of category status and progress, benefits tracking of savings, and progress towards sustainability goals.



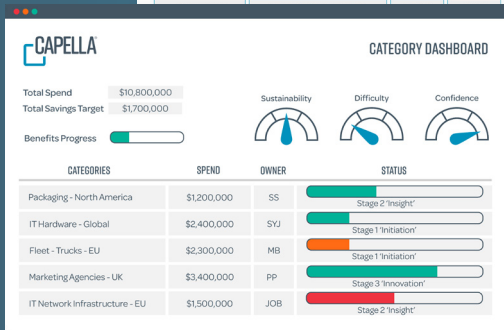
## Build team capability

A solid foundation in category management is key to getting the most from Capella. Capella provides step-by-step training and coaching for your advanced users to boost capability and establish a common approach.



## Data security you can trust

Capella meets the highest standards and ensures complete data security and privacy with ISO9001, ISO27001, Cyber Essentials, and a CyberVadis Silver award. Capella's AI is fully wall-gardened to protect your data and content, with hosting options in the US, EU and UK to keep data within trusted territories.



# FIND OUT MORE



## GET IN TOUCH

[capella@positivepurchasing.com](mailto:capella@positivepurchasing.com)

[capellacategorystrategy.com](http://capellacategorystrategy.com)

03300940000

Brought to you by



Copyright® 2025 Positive Purchasing Limited trading as Positive