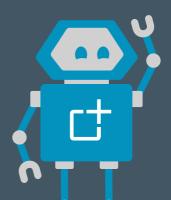
# **MEET CAPELLA**

#### The Guided Category Strategy Creator®

Powered by the proven 5i<sup>®</sup> Category Management process for best practice strategy creation, Capella is the latest thinking in software driven strategic procurement. Break free from traditional templates and dependence upon good application – Capella is the new way procurement teams can build breakthrough category management strategies.





Let Capella lead the way, or switch to Advanced Practitioner mode and take full control of your strategy.

Capella's guided category strategy creator means anyone in your team can become an expert category management practitioner. Capella intelligently guides you through the 5i<sup>®</sup> process and works for simple areas of spend right up to your most complex categories.

It distils our experience of delivering high-impact category management into an intelligent application, making strategic decision making easy.

Capella will lead you to the optimum strategy that will deliver your objectives, whether they are focused on cost, sustainability, innovation, risk, or other value from the supply base.

# STEP UP TO NEXT GENERATION CATEGORY MANAGEMENT AND TRANSFORM YOUR PROCUREMENT FUNCTION WITH CAPELLA

#### Intelligent Category Strategy Creator

Step-by-step guided progression through the 5i<sup>®</sup> category management process, and automation of category strategy creation.

#### Goal Focused

Choose your lens and let Capella guide you towards the optimum category strategy to realize your strategic organizational goals.

#### Agile Strategy Creation

Integrated multiple smart Value Lever application - the means to realize category strategy.



Whether you choose Guided mode or Advanced Practitioner mode, Capella features in-built capability development with a full learning management system and access to our vast learning resources on-demand.



Track category progress and benefits realization across a range of benefits aligned to your goals.

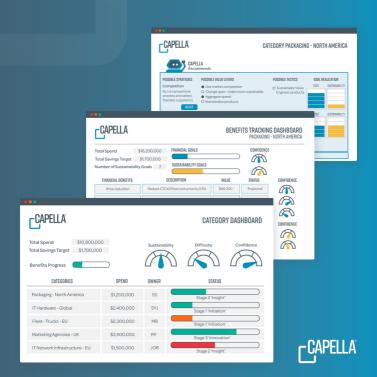
#### 🗧 Collaboration Engine

Easy global stakeholder collaboration to jointly work on, approve and implement category strategies. Achieve business alignment and buy-in with a common purpose and way of working.



#### Governance Dashboard

Complete user and management information dashboards with the ability to view status and benefits across all category strategies.



### **FIND OUT MORE**



## **GET IN TOUCH**

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